

14TH ANNUAL PAWS ON THE CATWALK

ART



ALL PROCEEDS BENEFIT



HSSC

THE HUMANE SOCIETY
OF SARASOTA COUNTY

FRIDAY, FEBRUARY 28, 2020
DOORS OPEN AT 10:30AM

ART OVATION HOTEL

TICKETS: \$200 PER PERSON

hssc.org/pawsonthecatwalk

14TH ANNUAL
**PAWS ON THE
CATWALK**
ART



YOU'RE INVITED:

DATE

Friday, February 28, 2020

LOCATION

Art Ovation Hotel
1255 North Palm Avenue
Sarasota, FL 34236
(Valet or Self-Parking in Adjacent Garage)

TIME & EVENTS

10:30am □ Doors Open for Shopping & Cocktails
11:30am □ Program Begins & Lunch Served
1:30pm □ Post-Luncheon Shopping & After Party

SPONSORSHIPS

Best in Show: \$10,000
Cat Meow: \$5,000
Puppy Love: \$3,000
Smitten Kitten: \$2,000
Underwriting Opportunities Also Available

TICKETS

\$200 per person

ATTIRE

White for Women, Black for Men

CONTACT

Autumn Steiner
941.955.4131 x121
asteiner@hssc.org
www.hssc.org/pawsonthecatwalk/

SPONSORSHIP BENEFIT special conditions may apply	SMITTEN KITTEN (\$2,000)	PUPPY LOVE (\$3,000)	CAT'S MEOW (\$5,000)	BEST IN SHOW (\$10,000)
Invitation to exclusive HSSC events				X
Premium raffle entries for 12				X
Personalized wait service during the event				X
Logo recognition in HSSCB annual report publication				X
Opportunity to speak to the 300+ crowd during the event				X
Opportunity to provide marketing materials to HSSC's adopters for one year (1,600 adoptions annually)				X
Complimentary champagne at your table			X	X
Company logo and website link on HSSC's website for one year		X	X	X Homepage Location
Advertisement in event program		X 1 Half-Page	X 1 Full-Page	X 2-Page Spread
Event tickets	X 4 Tickets	X 8 Tickets	X 10 Prime Tickets	X 12 VIP Tickets
Company name and/or logo on event and press collateral	X	X	X	X
On-stage sponsor recognition	X	X	X	X
Recognition in event eblasts (17,000+ subscribers)	X	X	X	X
Sponsor recognition on event webpage and HSSC Facebook page	X	X	X	X
Listing in event program	X	X	X	X

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UNDERWRITING OPPORTUNITIES

PREMIER UNDERWRITING OPPORTUNITIES

(INCLUDES 2 TICKETS & 2 OPTIONAL DISCOUNTED TICKETS @ \$150 EACH)

Technology (Only 1 Available): \$2,000

(includes logo on registration site and special text message to all guests)

Entertainment (Only 1 Available): \$1,500

(includes logo on DJ booth and mention in entertainer's introduction)

Hot Guys (Only 1 Available): \$1,500

(includes logo on Hot Guys t-shirts and a designated Hot Guy at event)

Photo Booth (Only 1 Available): \$1,500

(includes logo on photo backdrop and printouts)

Program & Print (Only 1 Available): \$1,500

(includes logo and recognition on back cover of program)

Dessert (Only 1 Available): \$1,250

(includes logo on serving trays)

Valet Parking (Only 1 Available): \$1,250

(includes signage at registration)

Welcome Cocktail (Only 1 Available): \$1,250

(includes signage on serving trays and at bars)

UNDERWRITING OPPORTUNITIES

(INCLUDES 1 TICKET & 1 OPTIONAL DISCOUNTED TICKET @ \$150)

Centerpieces (Only 1 Available): \$1,000

(includes signage on tables)

Production (2 Available): \$1,000

(includes logo on stage draping)

Swag (1 Available): \$1,000

(includes logo on party favors)

Raffle Tickets (Only 1 Available): \$750

(includes logo on each raffle ticket)

Opening Act (Only 1 Available): \$500

(includes mention in opening act's introduction)

Volunteer Food (Only 1 Available): \$500

(includes signage at volunteer food station)

All underwriters will be listed on the event website and in the event program and eblasts.

CONTACT US

Autumn Steiner

941.955.4131 x121 or asteiner@hssc.org

www.hssc.org/pawsonthecatwalk/

14TH ANNUAL PAWS ON THE CATWALK ART



Yes, I/We wish to sponsor or participate in the Paws on the Catwalk Luncheon on February 28, 2020!

- Best in Show Sponsor (\$10,000)
 Cat Meow Sponsor (\$5,000)
- Puppy Love Sponsor (\$3,000)
 Mitten Kitten Sponsor (\$2,000)
- Underwrite: _____ \$ _____
- _____ Discounted Ticket(s) at \$150 each Total \$ _____
 (Limit 1 Discounted Ticket for General Underwriters, 2 for Premier Underwriters)
- _____ Regular Price Individual Ticket(s) at \$200 each Total \$ _____
- I/we are unable to attend but will make a tax-deductible contribution of \$ _____

*Please see the sponsor packet for full details. **You can register and pay online at paws2020.givesmart.com.** You can also buy items like raffle tickets and event merchandise in advance and pick them up at check-in on the day of the event. The good faith estimate of the fair market value of goods/services received is \$65 per person. You will receive a tax acknowledgement after the event. We will contact you closer to the event to get your guests' names.*

Company Name _____
 (As you would like it to appear in all printed materials. Email high-resolution digital logo to asteiner@hssc.org.)

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone # _____ Fax # _____

Email Address _____

- Enclosed is my check for \$ _____ (Payable to Humane Society of Sarasota County)
- Please invoice me for \$ _____
- Please charge my credit card in the amount of \$ _____ VISA MC AMEX DISC

Credit Card # _____ Security Code _____ Exp. Date. ____ / ____

Name on Card _____ Signature _____

**Please return completed form to Autumn Steiner at the Humane Society of Sarasota County:
 2331 15th Street, Sarasota, FL 34237 | P: 941.955.4131 x121 | F: 941.955.3715 | E: asteiner@hssc.org**

