



A capital campaign to renovate and expand our facilities to engage more hearts, extend more hands, and expand more minds.

# THE NEED



Jordan, HSSC Alum

Dear Friends,

The Humane Society of Sarasota County has been helping abandoned and abused animals in the Sarasota County area since 1952. Over those seven decades, **thousands upon thousands of dogs and cats** have received food, shelter, medical care, compassion, and ultimately their forever homes through the efforts of our dedicated staff and volunteers.

While we work tirelessly to continue our mission, the fact remains that we are severely limited by our current facilities. As a no-kill shelter, we can only take in as many animals as we have space for, so we increasingly find ourselves forced to turn away animals just when they need us the most.

**The need is great, and the time is now.**

We are launching a capital campaign to renovate and expand our facility, which will allow us to care for more animals, accommodate more special cases, and grow our education and outreach programs. We take tremendous pride in being the area's premier no-kill shelter, and with that comes the responsibility to lead by example. Our new facility will serve as the hub for animal welfare in Sarasota and beyond.

This is an exciting time for HSSC, and our team is proud to be part of this worthy effort. I hope you will join us as we **build the future** of the Humane Society of Sarasota County **together**.

Sincerely,

Anna Gonce, Executive Director

## 2019 NUMBERS

OVER 6,000 CATS AND DOGS ENTERED SHELTERS IN SARASOTA COUNTY IN 2019.



THE HUMANE SOCIETY OF SARASOTA COUNTY TOOK IN OVER 1,800 IN 2019.



WE NEED TO DO MORE!

## DID YOU KNOW?

Our name can be misleading. People often think that the Humane Society of Sarasota County receives funding from a national humane organization or government entity.

That is not the case. **We are a private, nonprofit 501(c)(3) organization.** We receive no government funding, nor are we funded by any other humane organization. We are sustained by gifts from individuals, corporations, and foundations. When you donate to the Humane Society of Sarasota County, it stays right here in Sarasota County. We rely on our community's support to help us save the lives of over 1,800 dogs and cats each year.

## ANNUAL IMPACT

PROGRAMS & SERVICES	CURRENT	PROJECTED
Adoptions	1,750	2,660
Spays/Neuters	880	1,350
Heartworm Dogs Treated	100	150
Educational Outreach (Children)	780	2,500
K-9 Training Course Participants	160	480
Pet Therapy Partners	50	150
Volunteers	450	900
Foster Program Animals	340	680
Pet Pantry Distribution (Pounds of Food)	3,500	10,500

# THE PROJECT



“We are embarking on a campaign to increase our capacity so that we can give *even more* to our community.”

—Teresa D. Jones, HSSC Board President



After careful consideration, our Board of Directors has approved plans for the biggest renovation and expansion in HSSC history. The improvements and additions will create an expanded campus for our vital and lifesaving work. **Two of our three existing buildings will be replaced, and we will be adding nearly 20,000ft<sup>2</sup>.** We will take great care to salvage all useable fixtures and equipment previously donated. Our project team has studied the latest research and trends in animal welfare, and we have incorporated many amazing innovations into the design. The sustainable design is intended to serve our needs for decades to come.

Construction will be divided into two phases to minimize animal disruption. **We expect the project to take 18 months and to cost approximately \$8,500,000.**

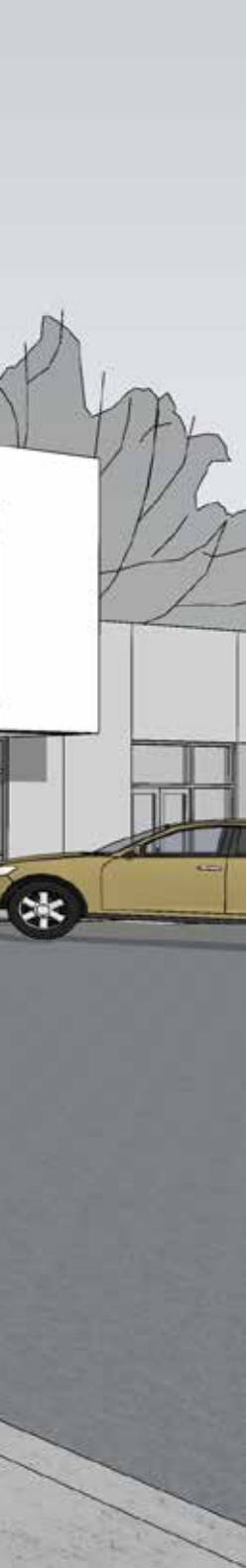
Our capacity to serve will grow exponentially with this expansion. The enhanced facilities will allow us to shelter, treat, and find homes for **50% more animals each year.**

Like spokes on a wheel, there are many components to creating a community where all animals are cared for and loved: spay/neuter, shelter space, preventive care, affordable medical care, education, food access, training, and behavior resources. These are all things we already provide, but we will be able to do even more after the expansion.

Our new facility will be a friendly space where people and animals can interact. With the expanded opportunities for animal welfare and humane education, HSSC will be positioned as a leader in best practices for humane animal care.



# THE FUTURE



ADOPTION AREA



WELCOME CENTER



FEATURED PET DORM



FREE-ROAMING CAT ROOM



CAT WING



INDOOR/OUTDOOR PATIO



ADMINISTRATION WING



STAFF WORKSPACE

# THE PROJECT

■ PHASE 1: **\$2.6M**

■ PHASE 2: **\$5.2M**

EQUIPMENT: **\$700K**

TOTAL COST: **\$8.5M**







## HIGHLIGHTS

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- New dog pod with 26 kennels (capacity for up to 104 dogs) to accommodate more transports from the most desperate situations.
- Multiple play yards to provide safe recreation for shelter dogs of all sizes, and an agility play yard to promote exercise and fun.
- Centrally located room where volunteers can rest, recharge, and regroup.
- ■ Industry-standard upgrades to water access, drainage, flooring, sanitation, acoustics, ventilation, and holding areas will promote wellness, reduce animal stress, and prevent the spread of disease.
- State-of-the-art in-house veterinary clinic for shelter pets to receive routine and lifesaving medical care, with an isolation and recovery ward for sick animals.
- Covered play yards for dogs recovering from surgery or illness, or for use during inclement weather.
- ■ ■ Laundry, grooming, enrichment, and food preparation stations situated by the animal areas they serve to streamline operations.
- Cutting-edge feline housing with enhanced visibility, increased opportunities for human interaction, and patios for access to fresh air and nature.
- Featured pet area to give maximum exposure to animals needing a little extra help finding their forever homes.
- Inviting reception area that will funnel visitors to the cat and dog areas and provide ample space for completing adoptions.
- Cozy meet-and-greet rooms for potential adopters to spend time getting to know their future pets.
- Multi-purpose education and training center for holding humane education programs, K-9 obedience training courses, and events.

**Thank you to our (completely local) project team, led by J.E. Charlotte Construction Corp.**

In coordination with Leader Design Studio, DWY Landscape Architects, and AM Engineering, Inc.

**Visit [www.hssc.org/give/capital-campaign](http://www.hssc.org/give/capital-campaign) for additional renderings and construction updates.**

# THE GOAL

This exciting project will create a very special place where animals are saved, where second chances are given, and where people and animals in Sarasota and beyond come together to help, heal, learn, and love. Our future will be built on gifts from generous people who understand and want to support the needs of animals right here in Sarasota County. **You can help us save lives and leave a legacy.** We are happy to give you a tour of our facility in progress, and we can customize a naming opportunity to your preferences. Please contact Autumn Steiner, Senior Director of Philanthropy, at 941.955.4131 x121 or asteiner@hssc.org.

## NAMING OPPORTUNITIES

	\$		\$
Shelter Campus .....	2,000,000	Covered Dog Play Yard (4) 3 .....	50,000 ea.
Education & Training Center .....	1,000,000	"Get Acquainted" Cat Room (4) .....	50,000 ea.
Adoption Area .....	500,000	"Get Acquainted" Dog Room (4) .....	50,000 ea.
Dog Building .....	500,000	Memorial Garden Columbarium .....	50,000
Cat Wing .....	300,000	Staff Suite .....	50,000
<del>Animal Receiving &amp; Intake Wing .....</del>	<del>250,000</del> TAKEN	<del>Featured Pet Dorm .....</del>	<del>35,000</del> TAKEN
Shelter Administration Wing .....	250,000	<del>Cat Enrichment Room .....</del>	<del>25,000</del> TAKEN
Shelter Surgical & Recovery Wing .....	250,000	Education & Training Center Tech Equipment .....	25,000
Dog Kennel Wing (3) .....	150,000 ea.	<del>Kitten Suite .....</del>	<del>25,000</del> TAKEN
Dog Sensory & Activity Yard .....	100,000	Volunteer Suite .....	25,000
Dog Agility Yard .....	100,000	Wall Mural (4) 3 .....	25,000 ea.
"Get Acquainted" Dog Yard .....	100,000	Memorial Garden Reflection Fountain (2) 1 .....	10,000 ea.
Pet Memorial Garden .....	100,000	Spotlight on Donor Recognition Wall (25) .....	10,000 ea.
Bereavement Suite .....	75,000	Bench with Plaque (15) .....	5,000 ea.
Cat Isolation Area & Recovery Suite .....	75,000	Cat Cubby (42) .....	5,000 ea.
Dog Behavior Assessment Room .....	75,000	Dog Kennel (96) 93 .....	5,000 ea.
Donor Recognition Wall .....	75,000	Memorial Garden Remembrance Rock (7) 6 .....	2,500 ea.
Free-Roaming Cat Room/Catio (2) .....	75,000 ea.	Donor Floor Tile or Brick (100) 89 .....	1,000 ea.

As of 12/11/2020

**Can we count on your help?**



Sasha, HSSC Alum

## HOW TO DONATE

### GIFTS OF CASH

The easiest and most direct way of supporting HSSC's Capital Campaign is a completely tax-deductible gift of cash.

### GIFTS OF STOCK

Avoid capital gains while taking a full-value deduction on your tax returns by making a gift of highly appreciated stock.

### QUALIFIED CHARITABLE DISTRIBUTIONS

If you're over age 70½, you can meet the required minimum distribution from your IRA by making a qualified charitable distribution of up to \$100,000 per year; you'll also lessen your taxable income.

### RECURRING GIFTS

Become a Constant Companion and split your gift into manageable monthly gifts.

### MATCHING GIFTS

Many endowment funds and employers offer opportunities to match gifts.

### PLANNED GIFTS

Include HSSC in your estate plans and leave a legacy of compassion.

*You can make a secure gift online at [www.hssc.org/give/capital-campaign](http://www.hssc.org/give/capital-campaign) or contact us for a donation form.*

HSSC has received the coveted 4-star rating from Charity Navigator, America's premier independent charity evaluator, for five consecutive years. Receiving four out of a possible four stars indicates that HSSC adheres to good governance and other best practices that minimize the chance of unethical activities and consistently executes its mission in a fiscally responsible way. Of the more than 1,500 Sarasota-based nonprofit organizations, HSSC is the only 4-star animal welfare organization in Sarasota. Furthermore, as of October 2020, HSSC is one of just three perfect-scoring animal welfare organizations nationwide.



# HSSC

THE HUMANE SOCIETY  
OF SARASOTA COUNTY

Dixie & Blake,  
HSSC Alums



## OUR MISSION

As the area's premier no-kill shelter, the Humane Society of Sarasota County engages the hearts, hands, and minds of the community to help animals.

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[www.hssc.org/give/capital-campaign](http://www.hssc.org/give/capital-campaign)