Selecting what to include in this newsletter is always challenging – we have so many wonderful stories and “happy tails” to share. However, for this special edition “2015 Annual Report,” we want you to see the total effect of your support in 2015 – and how those results set the tone for 2016.

You helped 1,441 homeless pets find homes last year. We are on track to complete 1,600 adoptions this year. You took advantage of our community outreach programs, and that spurred us to open a low-cost, full-service Animal Clinic that’s open to the public.

As the area’s largest no-kill shelter, we feel a responsibility to keep finding new ways to help more animals and more people in our community. We cannot move forward without reflecting on where we’ve been. 2015 was a tremendous year for HSSC, and 2016 is proving to be even better.

We know you have many choices of organizations to support, and we take your investment in HSSC very seriously. That’s why we are so proud of our 4-Star Rating from Charity Navigator. As you’ll read about in this issue, a 4-Star Rating is only achieved by organizations that can objectively prove their worth. This rating is the product of many years of hard work, and we are committed to maintaining it.

We are honored to have your trust and support.

Sincerely,

Christen Benson
Executive Director
Every animal coming through the doors of the Humane Society of Sarasota County deserves a second chance. We pride ourselves on being the area’s largest no-kill shelter, giving homeless pets a second (and sometimes a third or fourth) chance at a new life.

Pets up for adoption at HSSC have no time limit. Our staff and volunteers work tirelessly to find them homes. Animals are profiled on our website and featured in traditional and social media outlets to reach potential adopters. They are provided enrichment and loving care for as long as they stay with us.

Thanks to your support, 2015 was a remarkable year for saving animals:
• 1,441 animals were placed in loving homes.
• 1,517 animals entered HSSC – an average of 6 animals every day we were open.

We expanded our partnerships with other animal service organizations:
• 1,272 animals were transported to HSSC from other shelters.
• 787 of those animals came from high-kill shelters in Florida.

We are so grateful for all the wonderful folks in our community who chose to adopt and not shop! We want to hear from you! To submit your happy tail, send an e-mail with your favorite picture to happytails@hssc.org

“KarMa (formerly Myra) came from a high-kill shelter in Miami. She stayed at HSSC for many weeks. She was very quiet and depressed. She didn’t wag her tail much or show a lot of excitement, until we made her a part of our family. She’s very loyal and obedient. You could say she’s the perfect friend!” --Karen & Mark

“I love Duke, and he will be with me until the end. Thank you for giving him a chance!” --Randy
Many of the animals coming to the Humane Society of Sarasota County have health concerns, some we can see and some we cannot. The stress of staying in a shelter – the unfamiliar environment, the noises, the smells – can compromise an animal’s health. Our skilled veterinary staff gives every animal a thorough examination that includes heartworm testing for dogs, dental evaluations, vaccinations, spay/neuter, and microchip before adoption.

Thanks to your support, animals leaving HSSC were given the best start possible in 2015:

- Performed a total of 991 surgeries, including 869 spay/neuter surgeries and more than 100 dentals.
- HSSC is one of the only shelters in the area to treat heartworm-positive dogs – the treatment process is expensive and takes several weeks, but we believe these dogs deserve a second chance.
- 95% live release rate. Animals are only euthanized when there are severe medical or behavioral issues. No animal is ever euthanized to make room for another.

In February 2016, we opened the Animal Clinic of the Humane Society of Sarasota County to bring quality, affordable veterinary services to owned animals in our community.

Volunteers are indispensable to the operations of the Humane Society of Sarasota County. With their help, we are able to care for many more animals than we could with staff alone.

Volunteers provide essential support in animal care and training/enrichment; they help keep the shelter clean; they act as matchmakers for adoptable animals and potential adopters; they handle animals at adoption events; they foster the most vulnerable animals; and so much more. We simply could not survive without them.

Thanks to our volunteers, in 2015:

- Volunteers put in more than 14,000 hours of service – that’s equivalent to 6.5 full-time employees!
HUMANE EDUCATION

The Humane Society of Sarasota County’s Education Program places emphasis on promoting humane education throughout the community. Humane education is the teaching of compassion and respect as related to animal welfare. Humane education helps build empathy. The HSSC Humane Education Program uses the principles of the human/animal bond to provide enriching, fun lessons for children and adults.

Thanks to your support, in 2015:

• 94 children participated in HSSC’s Teen Club and “Fur Fun” Summer Camps.
• Children enjoyed reading “fur fun” – practicing their reading skills on our canine listeners.

EVENTS & PROGRAMS

Nearly every weekend, the Humane Society of Sarasota County is out in the community with adoptable pets and our Mobile Adoption Center (“Big MAC”). In 2015, HSSC participated in 45 events.

These are just a few of the events you attended:

• Paws on the Catwalk Luncheon
• Hot Dogs & Cool Cats - Laugh Your Paws Off Gala
• “Adopt While You Shop” at Westfield Sarasota
• Tommy Bahama Dog Days of Summer
• Ron Gordon’s Humane Society Golf Tournament

HSSC also served the community by offering:

• A weekly pet food pantry
• Affordable K-9 behavior training classes

The Humane Society of Sarasota County’s Pet Therapy Program began in 1992. After a short hiatus, the Pet Therapy Program was reinstated in 2015. We connect certified pet therapy volunteer teams with area nursing homes, assisted living facilities, social service agencies, schools, and libraries.

**Number of Community and Special Events Held in 2015**: 45

**Number of Years Dedicated to Servicing the Animal Welfare Needs of Sarasota County**: 64

**Pounds of Pet Food Given to 350 Families in Need Through Our Pet Pantry Program**: 30,000
### Financials

#### 2015 FISCAL YEAR

**REVENUE**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>$635,130</td>
<td>37%</td>
</tr>
<tr>
<td>Bequests</td>
<td>$483,094</td>
<td>28%</td>
</tr>
<tr>
<td>Program Services</td>
<td>$199,082</td>
<td>12%</td>
</tr>
<tr>
<td>Other*</td>
<td>$177,545</td>
<td>10%</td>
</tr>
<tr>
<td>Special Events</td>
<td>$171,452</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>$26,984</td>
<td>2%</td>
</tr>
<tr>
<td>Grants</td>
<td>$25,000</td>
<td>1%</td>
</tr>
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</table>

**Total Revenue** $1,718,287 (100%)

*Includes Interest, Gains/Losses, and Miscellaneous Income

**EXPENSES**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$1,274,904</td>
<td>86%</td>
</tr>
<tr>
<td>Kennel</td>
<td>$651,226</td>
<td>51%</td>
</tr>
<tr>
<td>Community Outreach</td>
<td>$284,002</td>
<td>22%</td>
</tr>
<tr>
<td>Adoption</td>
<td>$268,211</td>
<td>21%</td>
</tr>
<tr>
<td>Clinic</td>
<td>$71,465</td>
<td>6%</td>
</tr>
<tr>
<td>Development</td>
<td>$122,566</td>
<td>8%</td>
</tr>
<tr>
<td>General &amp; Administrative</td>
<td>$92,029</td>
<td>6%</td>
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</table>

**Total Expenses** $1,489,499 (100%)

**STATEMENT OF FINANCIAL POSITION**

**As of 12/31/15**

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Assets</td>
<td>$659,190</td>
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<tr>
<td>Investments</td>
<td>$8,796,039</td>
</tr>
<tr>
<td>Fixes Assets &amp; Other Assets</td>
<td>$2,631,756</td>
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**Total Assets** $12,086,985

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Liabilities</td>
<td>$112,323</td>
</tr>
</tbody>
</table>

**Total Net Assets** $11,974,662

**Total Liabilities & Net Assets** $12,086,985

Visit [www.hssc.org](http://www.hssc.org) for the complete Audited Financial Statements

In 2015, HSSC’s average operating cost was **$4,080 per day**.
IN MEMORY OF PERSON

Ada Warren
Judith & Harris Stravitz
Alice Spears
Kevin McDonnell
Ben Reinhardt
Toni Werner
Bruce Wallace

IN HONOR OF PET

Mimis
Molly Schechter
Monty
Lynn & Vincent Billi
Mr. Brown
Lucy Orihuel
Penny
Barbara Borkan
Ralphy the Wonder Dog
Linda Brucksieker
Rocky
Linda Hoffberger
Sal
Jonathan Ebner
Scooby Doo Schauwecker
Sue & Tom Kaiser
Shadow
Linda L. Mckirkle
Stella Fisk
Jeanne & Brian Walsh
Tigger
Michelle Boss
Toby & Molly
Laura Harto
Tucker
Larry Kabinoff
Tucker Ballantine
Robert Collins
Willy Dubin
Barbara & Larry Haber
IN HONOR OF PERSON

Andrew Shannon's Birthday
Josephine K. Learned
Bailey Jane Sassow
Barbara & Jeffrey Duncan
Charles Baumann

IN HONOR OF PET

Abby
Diane Schmidt
Jane Hottinger
B.B. Campbell
Josephine K. Learned
Bosco Reinbold
Terry Grant
Bosley
Josephine K. Learned
Brady Jalwan
Andrew Jalwan
Dickens
Wendy Palto
Falstaff
Stanford H. & Rona Ross
Flagler
Joshua Green
Frankie
Virginia & Paul Primamore
Freddie
Jeanie Builfant
Kahlu
Chris Miller
Lilly
Diane Lambrix
Max
Jason Hinson

To make a memorial donation, please call 941.955.4131 x101 or visit www.hssc.org
Sound fiscal management and a commitment to accountability and transparency have earned the Humane Society of Sarasota County a 4-Star Rating from Charity Navigator, America’s largest independent charity evaluator. This is the first time that the Humane Society of Sarasota County has earned this top distinction. Of the more than 1,500 Sarasota-based non-profit organizations, only 7 have achieved Charity Navigator’s 4-Star Rating. The Humane Society of Sarasota County is the only local animal welfare organization to be rated.

The Humane Society of Sarasota County’s coveted 4-Star Rating puts it in a very select group of high-performing charities. Out of the thousands of nonprofits Charity Navigator evaluates, only 1 in 4 earns 4 stars – a rating that demands rigor, responsibility, and commitment to openness.

“It’s important our donors trust that we’re using our funding wisely to accomplish our mission of promoting responsible pet ownership and securing permanent homes for all adoptable animals,” says Christen Benson, Executive Director of HSSC. “Our 4-Star Charity Navigator Rating demonstrates to our supporters that we take our fiduciary and governance responsibilities very seriously.” Learn more at www.charitynavigator.org

The Animal Clinic of the Humane Society of Sarasota County provides excellent veterinary care at an affordable price. The Animal Clinic is a full-service facility for cats and dogs. It is open to the public, and there are no income requirements. All proceeds from the Animal Clinic benefit the shelter pets at the Humane Society of Sarasota County.

Preventive Care  Wellness Exams  Dental Care
Digital X-Rays  In-House Diagnostics  Pet Food & Supplies

1090 N. Tuttle Avenue • Sarasota, FL 34237
941.364.3605 • www.hsscclinic.org

SAVE THE DATE

19th Annual Howl-O-Ween Pet Costume Contest
October 26, 2016
Phillippi Farmhouse Market

24th Annual Hot Dogs & Cool Cats – Laugh Your Paws Off Gala
Featuring Larry Miller
November 12, 2016
The Ritz-Carlton, Sarasota

Larry Miller

11th Annual Paws on the Catwalk Luncheon
April 20, 2017
The Ritz-Carlton, Sarasota

Visit www.hssc.org for a complete list of events.

COMMUNITY PARTNERS

From donation drives to doggie banks, sponsorships to offsite events, HSSC’s Community Partners provide invaluable support each year. Thank you for helping HSSC save lives in our community!

For more information about being a community partner, please contact Autumn Steiner at 941.955.4131 x121.